

FRIDAY 23 JULY 2021

09:30 WELCOME AND INTRODUCTION

Moderation: *Elena Dimitrova (ICOMOS Bulgaria)*

WELCOMES

- **Co-Organiser: Joerg Haspel**
President of ICOMOS Germany
- **Momchil Marinov**
Director of Iskra History Museum Kazanlak

GOODWILL MESSAGES

- **Ivan Markov**
Rector of University of Architecture, Civil Engineering and Geodesy in Sofia (tbc)
- **Claus-Peter Echter**
International Scientific ICOMOS Committee on Historic Cities, Towns and Villages (CIVVIH)

10:00 SECTION 3: DISSONANT MONUMENTS OF ART AND ARCHITECTURE IN CITIZEN DIALOGUE AND IN TOURIST MARKETING

Chair: *Claus-Peter Echter (ICOMOS Germany)*

- **Buzludzha Monument Sustainable Cultural Tourism Plan: Acknowledging the Past – Embracing the Future**
Sanjin Mihelic (Buzludzha Project / ICTC)
- **Dissonant Post-WW2 Heritage in the Urban Context of Bulgaria: Space, Time, and Building a Culture of Public Debate**
Elena Dimitrova (ICOMOS Bulgaria)
- **Getty Keeping it Modern Project: The Tbilisi Chess Palace and Alpine Club**
Manana Tevzadze (ICOMOS Georgia / Blue Shield Georgia)
- **Connecting Urban Post-War Heritage of Totalitarian Regimes in Europe: the ATRIUM Cultural Route**
John Patrick Leech (ATRIUM)

11:30 DISCUSSION

12:30 LUNCH BREAK

13:30 SECTION 4: LISTING AND BUDGETING DISSONANT HERITAGE. LEGAL AND FUNDING TOOLS

Chair: *Mariela Modeva (ICOMOS Bulgaria)*

- **Preparing a Business Plan for the Buzludzha Monument**
Mario Aymerich (Buzludzha Project / EIBI)
- **The Indisputable in the Disputed Heritage**
Emilia Kaleva (ICOMOS Bulgaria)
- **Dissonant Heritage versus Consonant Heritage: All equal before the law?**
Gregor Hitzfeld (ICOMOS Germany)
- **Experiences and Recommendations from the Baltic Sea region**
Riin Alatalu (ICOMOS Europe)

15:00 DISCUSSION

15:45 CLOSING DISCUSSION AND RECOMMENDATIONS

Chair: *Joerg Haspel (ICOMOS Germany)*

Common input of the rapporteurs:
Radoslav Iliev (Buzludzha Project)
Emilia Kaleva (ICOMOS Bulgaria)
Mariela Malamatenova (ICOMOS Bulgaria)
John Ziesemer (ICOMOS Germany)

Initial Online Statement
Todor Kreteev, Honorary President ICOMOS Bulgaria

Panellists
Galina Stoyanova, Mayor Kazanlak Municipality
Tanya Hristova, Mayor Gabrovo Municipality (tbc)
Aneta Vasileva, ICOMOS Bulgaria
Thomas Danzl, ICOMOS Germany
Riin Alatalu, President ICOMOS Europe
Dora Ivanova, Buzludzha Project

16:45 CLOSING WORDS AND THANKS BY THE HOSTS AND ORGANISERS

DISSONANT HERITAGE CONFERENCE

IN RESTAURO:
POST-WAR HERITAGE OF ART AND ARCHITECTURE IN CENTRAL AND EASTERN EUROPE. INTEGRATED APPROACHES TO DISSONANT MONUMENTS AND SITES

ICOMOS Conference
22-23 July 2021
Iskra History Museum and online



Patronage: Galina Stoyanova, Mayor of Kazanlak Municipality

Organisers: ICOMOS National Committees of Bulgaria and Germany

Hosts: Kazanlak Municipality; Iskra History Museum; Buzludzha Project Foundation

Partners: University of Architecture, Civil Engineering and Geodesy in Sofia; Bulgarian National Academy of Art in Sofia; Bern University of the Arts (HKB); Technical University of Munich (TUM); Diadrasis NGO; German Federal Ministry of the Interior, Building and Community (BMI); Europa Nostra; International Scientific ICOMOS Committees on 20th Century Heritage (ISC 20C), on Cultural Tourism (ICTC) and on Historic Cities, Towns and Villages (CIVVIH)

THURSDAY, 22 JULY 2021

09:00 WELCOME AND INTRODUCTION

Moderation: Joerg Haspel
(ICOMOS Germany)

WELCOMES

- Co-Organiser: **Gabriela Semova-Koleva**
President of ICOMOS Bulgaria
- Patron and Host: **Galina Stoyanova**
Mayor of Kazanlak Municipality

GOODWILL MESSAGES

- **EU Commissioner Mariya Gabriel**
EU Commission for Innovation, Research,
Culture, Education and Youth (tbc)
- **Ambassador Christoph Eichhorn**
Embassy of the Federal Republic of
Germany in Sofia
- **State Secretary Kathrin Bohle**
EU Urban Agenda / Partnership Culture and
Cultural Heritage, German Federal Ministry
of the Interior, Building and Community
- **Antoine Wilmering**
Senior Program Officer, Getty Foundation
- **Sneška Quaedvlieg-Mihailović**
Secretary-General, Europa Nostra

09:45 INTRODUCTION

- **Buzludzha Project: The Initiative**
Dora Ivanova (Buzludzha Project)
- **Conservation Management Plan:
Significance assessment and conservation
strategies for Buzludzha monument**
Anna Nevrokopska, Dobrin Tsvetkov
(Buzludzha Project / E House Architects)

10:30 SECTION 1: MODERN MOSAICS AND ARCHITECTURAL SURFACES – CONSERVING AND RESTORING CONTROVERSIAL POST-WAR HERITAGE

Chair: Boyan Georgiev (ICOMOS Bulgaria)

- **Buzludzha / Bulgaria – "It is Big Stuff."
Ways to materially conserve a ruined
dissonant monument** | Thomas Danz
(Buzludzha Project / TU Munich)
- **Synthesis of mosaics, decorative arts and
architecture in Buzludzha monument –
aspects of significance**
Mariela Malamatenova (ICOMOS Bulgaria)
- **Good-bye Lenin and welcomed comrades?
Curating Socialist Cold War Art in East-
Berlin** | York Rieffel (ICOMOS Germany)
- **Conservation of cultural heritage sites of
VDNH: mosaic, painting, sculpture**
Yulia Loginova (ICOMOS Russia)

12:00 DISCUSSION

12:30 LUNCH BREAK

14:00 SECTION 2: INTERVENTIONS AND INTERPRETATION – HERITAGE ACCEPTANCE AND HERITAGE APPROPRIATION THROUGH CONTEX- TUALISATION AND COMMENTING

Chair: Doerthe Hellmuth (ICOMOS Germany)

- **Staging Buzludzha Monument –
Revitalisation and Re-use Scenarios for the
Generation after Next** | Uwe Brueckner
(Buzludzha Project / Studio Uwe Brueckner)
- **Contextualizing concrete clickbaits.
Dissonance, Rejection and Cultural Appro-
priation of Bulgarian Postwar Heritage**
Aneta Vasileva (ICOMOS Bulgaria)
- **Who cares? Socialising Modern Heritage**
Andreas Putz (ICOMOS Germany)
- **Nonument. Performative and Exhibitions
Approaches to Contested Cultural Heritage**
Margarita Dorovska (Museum of Humour
and Satire, Gabrovo)

15:30 DISCUSSION

In Restauro: Post-War Heritage of Art and Architecture in Central and Eastern Europe. Integrated Approaches to Dissonant Monuments and Sites

Program timetable is in Eastern European Time (EET; CET -1:00). Registration required at <https://forms.gle/ZGV8VpNqFS63Tb6aA>
Limited number of seats at the venue.

Conference languages are English and Bulgarian, simultaneous translation will be provided.

Please note that photos and videos of the conference, on which you may be visible, may be published to document the event. With your participation you agree to this.

Organisers:

 International Council on Monuments and Sites
 National Committee of Bulgaria
 National Committee of Germany

Hosts:

 община КАЗАНЛЯК
 BUZLUDZHA PROJECT FOUNDATION
 ИСТОРИЧЕСКИ МУЗЕЙ
• ИСКРА • КАЗАНЛЯК

Partners:

 Technical University of Munich
 TUM
 УНИВЕРСИТЕТ ПО АРХИТЕКТУРА СТРОИТЕЛСТВО И ГЕОДЕЗИЯ
 UNIVERSITY OF ARCHITECTURE CIVIL ENGINEERING AND GEODESY
 EUROPA NOSTRA

 НАЦИОНАЛНА ХУДОЖЕСТВЕНА АКАДЕМИЯ
 NATIONAL ACADEMY OF ARTS SOFIA
 HKB Hochschule der Künste Bern Haute école des arts de Berne Bern University of the Arts
 EUROPA NOSTRA

 Siaδrasis
 ISC 20C International Scientific Committee on 20th Century Heritage
 10 INTEGRATED AND REGIONAL APPROACH ON DISSONANT HERITAGE

 ICOMOS International cultural tourism committee
 CIVIVI
 ICOMOS
 comité international des villes et villages historiques international committee on historic cities, towns and villages

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